

LE
20 ANS PRIX
MARCEL
DUCHAMP

Press release



ASSOCIATION POUR LA DIFFUSION
INTERNATIONALE DE L'ART FRANÇAIS

20 ANS LE PRIX MARCEL DUCHAMP

Adiaf (Association for the International Promotion of French Art), is a collective of 400 contemporary art collectors committed to supporting French art. It provides a link between private collectors, corporate patrons and public institutions, and its main mission is to contribute to the promotion and spread of French contemporary art on the domestic and international stage. To this end, Adiaf has organised over 50 exhibitions in France and abroad.

The Prix Marcel Duchamp, established in 2000, is one of the main instruments used by Adiaf to promote French art and is considered to be France's most prestigious award for living artists. The Prix Marcel Duchamp is worth 35,000 euros, and each year, the winner is chosen from a shortlist of four artists from all the categories of the visual arts (installation, video, painting, photography, sculpture...) in a bid to encourage all new forms of artistic expression.

The nominees for the Prix Marcel Duchamp are those that best represent their generation and the diverse creativity of the French art scene, not unlike Marcel Duchamp himself, the most ground-breaking artist of his time. Many winners of the prize have gone on to become international sensations such as Thomas Hirschhorn, Dominique Gonzalez-Foerster, Mathieu Mercier, Tatiana Trouvé, Laurent Grasso, Daniel Dewar & Grégory Gicquel, Latifa Echakhch, Kader Attia, Clément Cogitore... making Adiaf, under the aegis of its Founder and President Gilles Fuchs, a major player in the French contemporary art scene.



THE 20TH ANNIVERSARY OF THE PRIX MARCEL DUCHAMP IN 7 KEY DATES

October 7 2020 – January 4 2021

Exhibition of the nominated artists for the 20th edition at the Centre Pompidou in Paris.

October 9 2020

Launch of the Prix Marcel Duchamp 'Tour de France' with the opening of the exhibition at the Musée des Beaux-Arts in Libourne in tandem with the FRAC MECA.

October 19 2020

Announcement of the 20th winner of the Prix Marcel Duchamp at 7 p.m. at the Centre Pompidou in Paris followed, at 8 p.m., by a preview of a show that features the work of all 20 winners in the permanent collections.

October 19 2020 – March 2021

Exhibition of works by all 20 winners of the Prix Marcel Duchamp in the permanent collection of the Centre Pompidou (the pieces will be exhibited in occasion of the 20th anniversary of the Prix Marcel Duchamp).

2020-2021

A 'Tour de France' of the Prix Marcel Duchamp will take place with ten exhibitions planned in tandem with Platform in a number of FRAC (the French regional art network) sites and other museums: FRAC MECA as part of its 'beyond the walls' project at the Musée des Beaux-Arts in Libourne (Nouvelle-Aquitaine region), FRAC Franche-Comté in Besançon (Bourgogne-Franche-Comté region), FRAC PACA in Marseille and the Espace de l'art concret in Mouans-Sartoux (Sud region), FRAC Auvergne in Clermont-Ferrand (Auvergne-Rhône-Alpes region), FRAC BRETAGNE in Rennes (Brittany), FRAC Grand Large in Dunkerque (Hauts-de-France region), FRAC Occitanie in Toulouse at Les Abattoirs (Occitanie region), FRAC Normandie (Normandy).

2021-2022

Exhibitions of the Prix Marcel Duchamp in China, Russia, the United States, Colombia.

October 2021

Publication of a book on 20 years of the Prix Marcel Duchamp.



A WORD FROM GILLES FUCHS, THE FOUNDING PRESIDENT OF THE ADIAF

“Adiaf is all about representing the French art scene, encouraging French artists, providing a platform for different art forms and showing pieces that upend our certainties and help us to understand the world of today and tomorrow, as we celebrate the 20th anniversary of the Prix Marcel Duchamp.

The staying power of the Prix Marcel Duchamp comes from the fact that it was initiated in a spirit of cooperation and that it brings individual initiative together with collective interest, associating private collectors with galleries, art fairs and salons, curators and museums, partners and corporate patrons.

Above all, the Prix Marcel Duchamp is about the vision of art collectors and the passion of enlightened art lovers for the current French art scene. However, in addition to the very open selection process from a vast panorama of artists from this century since 2000, our prize projects a humanist message that illustrates the French spirit of openness and balance that is so important to me and, that, we must be defend and encourage, now, more than ever.”



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Gilles Fuchs is a French art collector. His background is in international law, and he bought his first piece, a Magritte, at the age of twenty. His passion is contemporary art, that he considers to be an exceptional source of creativity. His enthusiasm goes way beyond buying works of art and throughout his career, he has always supported the work of artists and contributed to raising awareness about contemporary art, in particular the French art scene. He founded Adiaf, the Association for the Promotion of French Art, in 1994 with a group of friends and has been President since 1998. In 2000, he founded the Prix Marcel Duchamp, France’s most prestigious contemporary art prize.



ADIAF, SUPPORTING CONTEMPORARY FRENCH ART SINCE 1994

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Adiaf was founded by art collector Gilles Fuchs, who, along with his friends, was worried at the way “French art was losing its place in the world” in the nineties. In 1994, this group of trailblazers founded Adiaf with the intention of bringing contemporary French art centre stage. The association developed rapidly as it is run by collectors, supported by corporate patrons and works closely with public institutions, and today it counts over 400 contemporary art collectors with three main goals:

- **To raise awareness of French contemporary artists through the Prix Marcel Duchamp** that was set up Adiaf in 2000, in partnership with the Pompidou Centre. Known as the collectors’ prize, it is considered to be one of the most important vectors for the promotion of contemporary art in France, and it is now one of the prestigious art prizes in the world.
- **To ensure a higher level of international visibility for French artists and artists living in France** by organising exhibitions that provide an open and diverse panorama of the French art scene. These shows are organised around the winners and nominees of the Prix Marcel Duchamp, and aim to throw a precious light on the buzzing world of French contemporary art and the role played by collectors. Over fifty shows have taken place so far, twenty of which have been outside France.
- **To support and develop the vocation of collecting art** with a programme of events for the association’s members aimed at encouraging their commitment to art and their collections. Since 2004, Adiaf has organised the *De leur temps* [*Of their Time*] triennale exhibition that presents pieces from members’ collections and showcases their commitment to contemporary artistic creation.

Adiaf’s code of conduct

The aim of Adiaf is, above all, to promote artists from the French art scene—both French nationals or artists that live in France—to reveal significant artists, and to provide them with assistance and support. This is based on Adiaf’s founding values of respect (consideration, tolerance and the absolute rejection of all types of discrimination, all forms of abuse of power, and all forms of physical or moral harassment) and integrity (no direct or indirect profit can be made from the association’s activities). The members of Adiaf agree to respect these rules during all events organised throughout the year where they come into contact with various actors from the art world.



THE PRIX MARCEL DUCHAMP, 20 YEARS OLD IN 2020

The Prix Marcel Duchamp was created in 2000 by Gilles Fuchs, Founder and President of Adiaf, with the aim of highlighting the abundance of creativity in the French art scene at the start of the 21st century and to support these artists internationally.

Each year, this collectors' prize chooses a winner from a shortlist of four French artists or artists living in France from of the visual arts (installation, video, painting, photography, sculpture, performance...). The prize highlights the most significant French artists of their generation, not unlike Duchamp himself, with the support of the Association Marcel Duchamp, and aims to encourage all new, artistically stimulating art forms. Each year, all of the members of the association are invited to participate in a voting process after which the four nominees are chosen by a committee of collectors. The artists are then invited by the national Museum of Modern Art to take part in a group show at the Pompidou Centre in tandem with the galleries that represent them and that participate in the production of the pieces. The winner is then chosen by an international jury of established contemporary art experts made up of distinguished curators and French and foreign collectors. Both Adiaf's selection committee and the international jury change each year.

Over 80 artists, both winners and nominees, have been recognised by the Prix Marcel Duchamp. It has become a veritable ambassador for French art over the years, as it constitutes a unique panorama of the vitality of the French contemporary art scene and provides a truly open overview.

Partnership with the Pompidou Centre

The Prix Marcel Duchamp is the result of a public/private partnership that is quite unique as, from the very beginning, it has been organised in tandem with the Pompidou Centre, one of the world's most important art institutions. This has given a new generation of artists access to a structure that can truly raise awareness of their work and help them gain international recognition. For the first fifteen editions of the prize, the Pompidou Centre gave the winner the opportunity to hold a solo show, providing French artists with an exceptional showcase in the National Museum of Modern Art. The Prix Marcel Duchamp was given a huge boost in 2016 when the Pompidou Centre opened the show up to all four nominees with a three-month long group show in Galerie 4, a 750 m² exhibition space, with support from one of the museum's curators. This progressive move means the work of all four finalists is recognised and it also reinforces the international aspect of the Prix Marcel Duchamp.



What the Prix Marcel Duchamp means for the artists

- A three-month exhibition shows the four finalists' work at the Pompidou Centre. It takes place in the National Museum of Modern Art's "Galerie 4", receives an average of 100 000 visitors and is widely advertised. Adiaf donates 30,000 euros to the galleries representing the artists toward the installation of the exhibition (7,500 euros per artist).
- A prestigious prize-giving ceremony announces the winner of the Prix Marcel Duchamp bringing all of the major actors of the contemporary art world together to celebrate the French art scene: collectors, art industry figures, institutions, museums, press.
- Adiaf publishes a catalogue of the Prix Marcel Duchamp dedicated to the four artists and the exhibition.
- The winner receives a prize of 35,000 euros from Adiaf.
- The short-listed artists are eligible for a two-year residency at the Sèvres – Manufacture et Musée nationaux (separate call for projects).
- The shortlisted artists get the opportunity to take part in Adiaf's international exhibitions with support from the Institut Français. Over 20 of these exhibitions have taken place so far involving over 50 artists, both nominees and winners of the Prix Marcel Duchamp.



One of the main aims of Adiaf since its inception has been to promote the French art scene around the world by organising international exhibitions in tandem with museums abroad with support from the Institut Français. These increasingly frequent shows are a means to highlight the buzzing French art industry.

Over 50 artists who have been shortlisted for or have won the Prix Marcel Duchamp have benefited from this programme of over 20 exhibitions that have shown 140 major works in big-name museums around the world with support from internationally renowned curators such as Alfred Pacquement, Jérôme Sans, Annabelle Ténèze, Jean-Marc Prévost, Gaël Charbau, Diana Weschler..

THE COLLECTORS' PROGRAMME

Ever since it was set up, Adiaf has worked to encourage vocations and to help members develop a collector's mindset with a programme of members-only events and round tables with up to 60 proposals per year.

The programme includes:

- Meetings with artists and studio visits.
- Adiaf Émergence is more specifically dedicated to new collectors (with no age limit) and/ or collectors who are interested in emerging artists.
- Dinners and events with art world figures.
- Exhibition previews.
- Trips in France and abroad.

De leur temps [Of Their Time] triennale

Since 2004, ADIAF has organised a triennale exhibition entitled *De leur temps [Of their time]* to present a selection of pieces recently acquired by the association's members. This exhibition clearly proves how committed private collectors are to the art being made today, and provides a panorama of the research carried out by collectors with differing tastes but a shared passion for art. The first show took place in Tourcoing in 2004 (Musée des beaux-arts), followed by Grenoble in 2007 (Musée des beaux-arts), Strasbourg in 2010 (Musée d'art contemporain), Nantes in 2013 (Hangar à Bananes), Villeurbanne in 2016 (IAC), and the sixth edition of the triennale took place in Avignon in the Collection Lambert contemporary art museum.



1994

Gilles Fuchs sets up Adiaf.

2000

The first selection committee of the Prix Marcel Duchamp meets.

Nominees

Pierre Bismuth, Rebecca Bournigault, Claude Closky, Thomas Hirschhorn (first winner), Felice Varini, Xavier Veilhan.

2001

The first exhibition at the Pompidou Centre of work by the 2000 winner, Thomas Hirschhorn takes place.

2002*Nominees*

Wang Du, Bernard Frize, Dominique Gonzalez-Foerster (winner), Valérie Jouve, Anri Sala.

2003*Nominees*

Stéphane Couturier, Claude Lévêque, Mathieu Mercier (winner), Pascal Pinaud, Eric Poitevin.

2004

First edition of the *De leur temps* triennale at the Beaux-Arts museum in Tourcoing.

Nominees

Valérie Belin, Carole Benzaken (winner), Philippe Cognée, Richard Fauguet, Philippe Ramette.

2005

First show by the four nominees at the Fiac.

Nominees

Kader Attia, Gilles Barbier, Olivier Blanckart, Claude Closky (winner).

2006*Nominees*

Adel Abdessemed, Leandro Erlich, Philippe Mayaux (winner), Bruno Peinado.

2007*Nominees*

Adam Adach, Pierre Ardouvin, Richard Fauguet, Tatiana Trouvé (winner).

2008*Nominees*

Michel Blazy, Stéphane Calais, Laurent Grasso (winner), Didier Marcel.

2009*Nominees*

Saâdane Afif (winner), Damien Deroubaix, Nicolas Moulin, Philippe Perrot.

2010

First show set up by Adiaf abroad with support from the Institut Français during the Shanghai Art Fair 2010.

Nominees

Céleste Boursier-Mougenot, Cyprien Gaillard (winner), Camille Henrot, Anne-Marie Schneider.

2011*Nominees*

Damien Cabanes, Mircea Cantor (winner), Guillaume Leblon, Samuel Rousseau.

2012*Nominees*

Daniel Dewar et Grégory Gicquel (winners), Bertrand Lamarche, Valérie Favre, Franck Scurti.

2013*Nominees*

Farah Atassi, Latifa Echakhch (winner), Claire Fontaine, Raphaël Zarka.

2014*Nominees*

Théo Mercier, Julien Prévieux (winner), Florian et Michael Quistrebert, Evariste Richer.

2015

Nominees Davide Balula, Neïl Beloufa, Melik Ohanian (winner), Zineb Sedira.

2016

The Pompidou Centre expands the annual Prix Marcel Duchamp exhibition to include all four nominees, in the 750 m² 'Galerie 4'.

Nominees

Kader Attia (winner), Yto Barrada, Ulla von Brandenburg, Barthélémy Togo.

2017*Nominees*

Maja Bajevic, Joana Hadjithomas et Khalil Joreige (winners), Charlotte Moth, Vittorio Santoro.

2018*Nominees*

Mohamed Bourouissa, Clément Cogitore (winner), Thu-Van Tran, Marie Voignier.

2019*Nominees*

Eric Baudelaire (winner), Katinka Bock, Marguerite Humeau, Ida Tursic & Wilfried Mille.

2020*Nominees*

Alice Anderson, Hicham Berrada, Kapwani Kiwanga, Enrique Ramirez.

ADIAF RECEIVES GENEROUS SUPPORT FROM



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