

April 2019 PRESS RELEASE

# THE MARCEL DUCHAMP PRIZE IN CHINA "Your footsteps are the road, for there is no road"

A tour amid the artists of the Marcel Duchamp Prize.

## Exhibition at the RED BRICK ART MUSEUM

26th of April to 26th of June, 2019, Beijing

## With the support of the French Embassy in China and the Institut français In the context of the 14<sup>th</sup> edition of the Croisements Festival.

Shunbai Road, Cuigezhuang, Chaoyang District, Beijing, China - www.redbrickartmuseum.org Opening hours: Tuesday to Sunday: 10am – 6pm

This fourth exhibition of the Marcel Duchamp Prize in China proposes a new look at the French scene with 14 winning and nominated artists from the Marcel Duchamp Prize. The curator, Annabelle Ténèze, has chosen works selected through the prism of the road, the notion of displacement, travel and discovery. Taking as the starting point a verse by the Spanish poet Antonio Machado (1875-1939), *"Your footsteps are the road, for there is no road",* this project brings together works in which displacement is as much a subject as it is a metaphor. Accordingly, each work becomes an open, a road to discovery.

Yto BARRADA (nominated 2016), Neïl BELOUFA (nominated 2015), Michel BLAZY (nominated 2008), Mohamed BOUROUISSA (nominated 2018), Ulla von BRANDENBURG (nominated 2016), Mircea CANTOR (laureate 2011), Clément COGITORE (laureate 2018), Latifa ECHAKHCH (laureate 2013), Joana HADJITHOMAS & Khalil JOREIGE (laureates 2017), Camille HENROT (nominated 2010), Bertrand LAMARCHE (nominated 2012), Anri SALA (nominated 2002) and Zineb SEDIRA (nominated 2015).

Curator: Annabelle TÉNÈZE assisted by Daphné MALLET

## THE MARCEL DUCHAMP PRIZE INTERNATIONAL AMBASSADOR TO THE FRENCH SCENE

Created in 2000 by the ADIAF, Association for the International Diffusion of French Art, each year the Marcel Duchamp Prize honours a winner from among four artists, either French or residing in France, working in the field of the plastic and visual arts. Organized from the outset in partnership with the Centre Pompidou, this collector's prize has acquired worldwide prestige, placing it today among the major national benchmark prizes on the international scene.

The Marcel Duchamp Prize has purposely chosen to recognize the most innovative artists of their generation in the aim of encouraging and confronting all artistic forms: painting, sculpture, video, photography, installation... With more than 75 artists distinguished since its creation in 2000, including 18 winners, the Marcel Duchamp Prize provides **a wide panorama of the many varied contemporary art trends** in France today. The organization of exhibitions of the artists singled out by this prestigious prize throws invaluable light on the energy and vitality of the current French scene. To date, the ADIAF can be credited with fifty of so exhibitions, including 15 worldwide.

After a first exhibition in China in the French pavilion of the Shanghai World Fair in 2010, in 2017, then in 2018, ADIAF had the pleasure of being invited by the French Embassy in China and the Institut français for the Croisements Festival in order to present current-day French creation.

The positive feedback from the *High Tension* exhibitions (Curator: Alfred Paquement) presented in 2017 at the **Red Brick Art Museum** (Beijing) and the **Time Museum** (Canton), as well as *Bridging the gap* (Curator: Jérôme Sans), show in Beijing in 2018 at the Tsinghua University Art Museum has persuaded the organizers of this great festival – the most important French festival abroad – to renew its invitation for the 2019 edition.

The Marcel Duchamp Prize exhibition, Your footsteps are the road, for there is no road, for which the ADIAF has entrusted the curating Annabelle Ténèze is organized Beijing at the Red Brick Art Museum which is hosting the Marcel Duchamp Prize for the second time. Once again, this Marcel Duchamp Prize exhibition provides the opportunity for a Franco-Chinese artistic encounter, furthering a spirit of openness and a constructive dialogue between two cultures.

## "Creating is a physical as well as a spiritual road, it is an act of movement towards something unknown."

The artists whose works are presented in this project appropriate every means of locomotion possible, from the simplest to the most universal – walking - to the most technological and reserved for just a few - a spaceship. In fact, art history has often been connected to displacement or travel: whether it's the ancestral figure of the walking man, present from antiquity to Auguste Rodin, or the Grand Tour of Europe, a prerequisite in the apprenticeship of the artists of modern times, or even the sketches or travel diaries of painters, such as Eugène Delacroix's famous Journal, right up to the road movie, one of the most appreciated genres in literature and film since the 1950s and 60s.

What is revealed by the fact of moving, of wanting to leave, or of being pushed to leave, of searching for a means to go further, towards where, and how? Don't we take footsteps forward every day? In **Michel Blazy's** work, everyday shoes themselves become the stationary support of a stroll: nature takes hold of the latest fashion sneakers where vegetation is growing. In the works of **Latifa Echakhch** and **Ulla Von Brandenburg**, we, the spectators, are invited to walk within the colour of a mural painting or a fabric installation.

What motivates someone to leave, for an hour, a day, a week, a year or a lifetime? Although the quest for new horizons or a return home decide the aim of an odyssey, it is really the path of that same odyssey which, as with Ulysses, constructs the hero and transforms the one who is advancing, even more so than the goal itself, as Antonio Machado's verse reminds us. In this way, **Mohamed Bourouissa's** work brings together the communities of Philadelphia around a rodeo, whilst the cars become supports for painting and photography. **Joana Hadjithomas & Khalil Joreige** recreate the story of a Lebanese space program and remake the pathway of that spaceship on earth, along the roads of Istanbul, while **Camille Henrot** transforms the contemporary experience of the airport. In fact, the explosion of modes of transport since the 19th century up until the present day have not only revolutionized our lifestyles but also introduced geographic identities and opened up the scope of new storytelling possibilities.

The works in the exhibition, with a humanist, poetic or political resonance, are fixed within in the history of a place but also in a human reality, in the fear and the hope aroused by the change in the journey and the meeting with other cultures. In **Anri Sala's** films, city strolls reveal the real places transformed by the utopia of art that seems to have been dreamt by history. The road is also a place of exploration, of discovery of others and of encounters, like those of the urban and baroque dancers in **Clément Cogitore's** work.

Passing from one universe to the other, discovering roads, but also taking the roads that others have taken before us, is a way of getting close to what is real, of defining or pushing back the boundaries of human knowledge. The artists working on departure are questioning the notion of uprooting and sometimes re-rooting. Accordingly, **Yto Barrada** searches for a journey made by her mother and questions not only the sensations that remain of a former discovery many years afterwards, but also the current mode of rendering landscape forms exotic.

As a traveller, the impossibility of travel is also revealing, as in **Zineb Sedira's** boat grave yards. In the same way, **Neil Beloufa's** work is a static road-movie where the car window is the camera's lens are mistaken one for the other, offering us an open door to the friendly and amorous discussion between young people. In **Mircea Cantor's** work we are wondering who is winning the race, the eagle or the drone, while paradoxically, **Bertrand Lamarche's** mysterious tunnel is not as vast or frightening as at first sight, since it's very much the enlarged version of a miniature experience.

The works gathered together in this project recall how creating is as much a physical as it is a spiritual road and that it is an act of movement towards something unknown, which can be as dangerous as it is exciting. Departure is an act of emancipation and confrontation: it is up to each person to experience the freedom of escaping, of getting lost, of finding yourself, of leaving in a car, on a bike, in a tunnel, or of building a rocket heading for space... of going towards art, as each work is in itself a road.

Annabelle Ténèze

### The exhibition curator

Former student of the Ecole des Chartes et de l'Institut national du Patrimoine, **Annabelle Ténèze** is Head Curator of Heritage and Director General of the Abattoirs, Musée-FRAC Occitanie Toulouse since 2016. Annabelle Ténèze was the curator of the cabinet d'arts graphiques at the musée national Picasso-Paris before becoming Director of the musée départemental d'art contemporain de Rochechouart, then the Abattoirs in Toulouse. She teaches at the Ecole du Louvre where she has been in charge of specialized classes in "20th century art" and has published several catalogues on Pop Art. These last few years she has devoted herself in particular to exhibitions of Eduardo Basualdo, Eduardo Chillida, David Claerbout, Raoul Hausmann, Hessie, Jacqueline de Jong, Renaud Jerez, Kent Monkman, Laure Prouvost, Judit Reigl, Maya Rochat, Carolee Schneemann and Daniel Spoerri ... as well as African, Columbian, Spanish and French scenes.

## ARTISTS AND WORKS ON SHOW AT THE RED BRICK ART MUSEUM

**Fourteen artists**, including both laureates and nominees of the Marcel Duchamp Prize, have been selected for this new ADAIF exhibition in China shown in the **Red Brick Art Museum**...

The Red Brick Art Museum is a contemporary art museum founded by the **couple YAN Shijie and CAO Mei** and located in the northeast of Beijing. The Museum's facilities that cover a total area of 20,000 square meters, with nearly 10,000 square meters exhibition space makes it a landmark of this region. Since its opening on May 23rd, 2014, the museum hosted a series of high-quality exhibitions in addition to research, education, publications and public activities, the Red Brick Art Museum aims at boosting the development of Chinese contemporary art and contribute to the research and academic studies related to them.

## YTO BARRADA, artist nominated for the 2016 Marcel Duchamp Prize

Born in 1971 in Paris, lives and works in Tangier and New York Represented by: Galerie Polaris, Paris; Sfeir-Semler, Hamburg and Beirut; Pace Gallery, London

### Tree Identification for Beginners, 2017

16mm, digital video, colour, sound 36 minutes

© Yto Barrada, courtesy Pace Gallery; Sfeir-Semler Gallery, Hamburg, Beirut and Galerie Polaris, Paris. Photo courtesy the artist.

This Franco-Moroccan artist reflects on current geopolitical changes, postcolonial history and the local challenges of globalization. Essentially photographic, her work also comprises films, sculptures and installations as well as publications. The film shown in the exhibition retraces the visit of the artist's mother to the United States in 1966 within the context of a travel program sponsored by the State Department, Operation Crossroads Africa, aimed at convincing African students (presumably future leaders) of the importance of the United States. The film's voice-over juxtaposes her mother's account of the trip and the organizers' viewpoint, over a rhythmic animation in 16mm and in stop-motion of Montessori toys and symbols.

## NEÏL BELOUFA, artist nominated for the 2015 Marcel Duchamp Prize

Born in 1985, lives and works in Paris Represented by: kamel mennour, Paris/London ; Mendes Wood, New York and Sao Paulo; Galleria Zero, Milan; Ghebaly Gallery, Los Angeles

#### Brune Renault, 2009

Vidéo et installation 15' loop, HDCAM, 2010, 5+2 AP, 17min45 Courtesy of the artist and kamel mennour, Paris/London

Noticed for his complex installations mixing video, sculpture and painting, the Franco-Algerian artist **Neïl Beloufa** proposes the critical eye of a young cosmopolitan playing between the documentary and fiction, and the realistic and lack of realism. He combines images and sculptures in his immersive installations staging his videos in uncertain places: film sets, precarious structures, artisan and constructed work, etc. In this way, he questions how we receive images in the current digital era, not only of our personal exchanges but also of historical events. In *Brune Renault*, we discover the friendly conversation between a group of young people in a road-movie that proves to be static, the car being stopped and cut into pieces, like a journey going nowhere, except or rather, towards oneself.

## MICHEL BLAZY artist nominated for the 2008 Marcel Duchamp Prize

Born in 1966, lives and works in Paris Represented by: galerie Art: Concept, Paris

### Running Beijing 2019

Mixed media 262 x 262 x 270 cm © Michel Blazy/ADAGP

**Michel Blazy** develops an ephemeral and unpredictable work where he favours everyday humble or technological materials and living matter. In this way, he creates works in movement, evolving in front of us during the exhibition and questioning the passing of time, the cycle of life and of nature, as well as its destruction. The artist will realize a special production in situ for the Red Brick Art museum. In this exhibition, the shoes, which normally allow us to move in the landscape, become a static place where nature and plants are going to take over, where they are going to grow and then decompose like an unusual miniature garden.

## ULLA von BRANDENBURG, artist nominated for the 2016 Marcel Duchamp Prize

Born in 1974 in Karlsruhe, Germany, lives and works in Paris Represented by: Galerie Art: Concept, Paris; Pilar Corrias, London; Produzentengalerie, Hamburg

### Two Times Seven II, 2018

Fabrics, cords, stepladder, wooden benches, fishing rods (variable dimensions), Super 16mm film to HD video, colour, sound (10'), Courtesy the artist, Art: Concept, Paris, Meyer Riegger, Berlin/Karlsruhe, Pilar Corrias Gallery, London and Produzentengalerie, Hamburg © 忠泰美術館 Jut Art Museum

Films, performances, installations and objects, music, drawings... Ulla von Brandenburg's work firmly fixes its inspiration in literature, art history, architecture and the theatre. With her drawings, her fabric installations and her performances, **Ulla von Brandenburg** invites us to travel in time and space. Thanks to creations close to the theatrical, she stages our progress through colour using curtains in mysterious fabric, without our knowing what is going to be unveiled to us at the end of the road.

## MOHAMED BOUROUISSA, artist nominated for the 2018 Marcel Duchamp Prize

Born in 1978 at Blida in Algeria, lives and works in Paris Represented by: kamel mennour, Paris/London

### Horse Day, 2015

Video (colour, sound), 13 min 32 s Production MOBILES, with the help of PMU / Production MOBILES, with PMU support © ADAGP Mohamed Bourouissa Courtesy the artist and kamel mennour, Paris/London

**Mohamed Bourouissa**, who became known through a series of photographs setting the scene for suburban teenagers, is inspired by everyday life with contemporary allegories and urban myths. During a residence of several months in Philadelphia, he became interested in the history but also in the current events of American culture, such as cowboys or the myth of the automobile. For the *Horse Day* project, he approached some community stables in a deprived area and organized a rodeo with Afro-American riders, that is the starting point of a film about regaining self-assertion.

## MIRCEA CANTOR, laureate of the 2011 Marcel Duchamp Prize

Born in 1977 in Oradea, Romania, lives and works on Earth Represented by: VNH Gallery, Paris

### Aquila non capit muscas \*, 2018

Colour HD video, 3min 40 sec Courtesy of the artist & VNH Gallery \*(from the Latin "The eagle doesn't hunt flies")

A figure of the new geography of contemporary art, a nomad considering himself to be without any fixed anchor, Mircea Cantor creates works - videos, photography, drawings, sculptures and installations – simultaneously minimal, poetic and metaphysical. The starting point of "Aquila non capit muscas" (2018) by **Mircea Cantor** is a Latin proverb saying that "the Eagle does not hung flies". In this new creation, he sets the scene for the race between an eagle and a drone, between the kind of birds and one of the very latest human technological inventions. Who is going to win this battle between the forces of nature and culture?

## CLÉMENT COGITORE, laureate of the 2018 Marcel Duchamp Prize

Born in 1983 at Colmar, France, lives and works in Paris Represented by: Galerie Eva Hober, Paris ; et Galerie Reinhard Hauff, Stuttgart

## Les Indes Galantes, 2017

Video, colour, 6 min Production: Opéra National de Paris - 3° scene / Les Films Pélléas. Courtesy of the artist, Reinhard Hauff Gallery (DE) and Eva Hober Gallery (FR).

Mixing films, videos, installations and photography, **Clément Cogitore** questions the ways and means of cohabitation between human beings with their images in the current media world marked by revolutions, new means of communication and social networks. In the exhibition, he appropriates a leading work in French, *Les Indes Galantes*, the first opera-ballet by Rameau (1735). Starting from this work purporting an ambiguous humanism, where the spectator of that era is discovering strange countries, Clément Cogitore signs a film in which baroque dance encounters urban culture in a dance from the Los Angeles ghettos, aided and abetted by Krump choreographers and dancers.

## LATIFA ECHAKHCH, laureate of the 2013 Marcel Duchamp Prize

Born in 1974 at El Khnansa, Morocco, lives and works between Paris in France and Martigny in Switzerland Represented by: kamel mennour, Paris/London

## À chaque stencil une révolution, 2007

Carbon paper A4, glue, methylated alcohol, Variable dimensions Views of the installation "Art Unlimited", Art Basel - kamel mennour, Basel, 2010 © Latifa Echakhch Courtesy the artist and kamel mennour, Paris/London

French of Moroccan origin, **Latifa Echakhch** calls upon geography and the notion of culture as well as personal and collective history. Her subtle and committed works explore the connections between political and socio-cultural reality. À chaque stencil une révolution is a wall installation where the blue ink of carbon paper, whose initial function is writing and copying, trickles onto the walls and floor. This work recalls the history of gestural painting, when the act of painting is made while walking. It also invites the spectator to enter into a space where the texts of revolutions written with a pen have remained silent.

## JOANA HADJITHOMAS & KHALIL JOREIGE,

## laureates of the 2017 Marcel Duchamp Prize

Born in 1969 à Beyrouth, live and work in Paris and Beirut Represented by: Galerie In Situ - fabienne leclerc, Paris; The Third Line, Dubai; CRG Gallery, New York

### Restaged, 2012

C-Print, 70 x 100 x 5cm Courtesy of the artists and In Situ - fabienne leclerc

### The President's Album, 2011

Thirty-two folded digital prints, mounted on wood, 120 x 25 x 10cm each

Courtesy the artists and In Situ - fabienne leclerc

### A Carpet ..., 2012

Woven rug, 275 x 140cm. Forty printed archival documents and three screens. Courtesy the artists and In Situ - fabienne leclerc

### The Golden Record, 2012

Video installation, HD video, sound and digital print Courtesy the artists and In Situ - fabienne leclerc Self-taught, Joana Hadjithomas et Khalil Joreige have become film makers and artists by necessity in the aftermath of the Lebanese civil wars. For more than 15 years, their films but also their works, produced from archives, personal or political stories and documents as well as daily experiences, elaborate the accounts of the stories kept secret in the face of history. In a long-term project, **Joana Hadjithomas and Khalil Joreige** explore the adventure of the Lebanese Rocket Society which at the beginning of the 1960s at the Armenian University of Haigazian in Beirut, saw a group of students and a professor launch the first spaceship in the region. In *Restaged*, the astonishing displacement of the spaceship towards the city contrasts urban reality with the dream of space.

## CAMILLE HENROT, artist nominated for the 2010 Marcel Duchamp Prize

Born in 1978, lives and works between Paris et New York Represented by: kamel mennour, Paris

#### Arrivals / Departures, 2010

Steel tube supporting structure, 2 monitors 34 inches, media player, video loop of 50 min and steel distribution panel. Adjustable height: 250 to 290cm; width: 206cm "Perspective", exhibition view, Espace culturel Louis Vuitton, Paris 2010 © ADAGP Camille Henrot Courtesy of the artist and kamel mennour, Paris / London

Winner of the Silver Lion at the Venice Biennale in 2013 for her video *Grosse fatigue*, **Camille Henrot** asks us to questions ourselves about what defines and rules our existence and our relation with the world, and how the relations between authority and knowledge are elaborated. In this way, she explores the anthropological references, cultural boundaries and exoticism, but also eroticism or even language in the era of internet and telephonic platforms. In the work presented in the exhibition, she pursues her research and puts into perspective a trip in an airplane. The airport, the customary landscape of any traveller, remains the place where everything is possible, generating as it does a profusion of dreams about unknown and mythical lands.

## BERTRAND LAMARCHE, artist nominated for the 2012 Marcel Duchamp Prize

Born in 1966, lives and works in Paris Represented by: la galerie Jérôme Poggi, Paris

### The Funnel Stage, (2008-2015)

Live video installation (motor, camera, motors...) Variable dimensions Collection FRAC Corsica, Acquisition 2016 Photo Jean-André Bertozzi © FRAC Corse

**Bertrand Lamarche** deconstructs the contemporary world and the shapes composing it by proposing a transformed version. In a universe close to science-fiction, thanks to mock-ups and experiences, he reproduces in front of us the reality of buildings, housing, trains, music or even a tornado. The crossing through the mysterious tunnel is, in fact, the live film of a miniature experience playing right before our eyes and thwarts what we perceive of the reality.

## ANRI SALA, artist nominated for the 2002 Marcel Duchamp Prize

Born in 1974 in Tirana, Albania, lives and works in Berlin Represented by: la galerie Chantal Crousel, Paris, Hauser & Wirth; Esther Schipper, Berlin; Galerie Rüdiger Schöttle, Munich

### Damni i Colori, 2003

Single-channel video and stereo sound, 15' 25" Courtesy: Marian Goodman Gallery; Galerie Chantal Crousel, Paris; Hauser & Wirth; Esther Schipper, Berlin; Galerie Rüdiger Schöttle, Munich

**Anri Sala**'s practice is developed over a wide range of mediums, including video, photogrpahy, installation and, more recently, drawing and sculpture. Because the artist grants great importance to light, to sound and scenography, his works are often shown in spaces that stimulate our senses and create a connection between body and architecture. In *Damni i Colori*, one of his best-known works, Anri Sala films the transformation of his native city, Tirana, the capital of Albania, by an artist-mayor who makes the challenge that art and colour can change how to inhabit and live in a city.

## ZINEB SEDIRA, artist nominated for the 2015 Marcel Duchamp Prize

Born in 1963, lives and works between Paris, Algiers and London Represented by: kamel mennour, Paris

### Cap Caxine 1869, 2011

Light box, 80 x 120cm © Zineb Sedira / DACS, London Courtesy of the artist and kamel mennour, Paris

#### MiddleSea, 2008

Video-projection (colour, sound) Super 16 mm; 16:9 format, 16 min Soundtrack by Mikhail Karikis Production: Arts Council England, London & Henry Moore Foundation, Liverpool © Zineb Sedira / DACS, London Courtesy of the artist and kamel mennour, Paris/London

### The Lovers, 2008

C-print 120 x 100cm © Zineb Sedira / DACS, London Courtesy of the artist and kamel mennour, Paris/London

Born in France of Algerian parents and settled in London, **Zineb Sedira** is interested in the history of the individual and the private and personal caught in the course of history with a capital H, in particular that of Algeria. She has dedicated herself to movements of populations, to mass exodus and journeys but also to melancholy, language and humour. In the works on show in the exhibition, we follow the main character who is travelling on a ferry between Marseille and Algiers in a voyage full of beauty and cultural references, with the sea as the usual and yet unknown place of transit. She also questions the impossibility of journeying and ecological dimensions with the graveyard of shipwrecks at Nouadhibou in Mauritania.



Presided over by Gilles Fuchs, the ADIAF, Association for the International Diffusion of French Art, groups together nearly 400 contemporary art collectors firmly committed to the adventure of creation. Sponsored by art-patron companies, the ADIAF has set itself the task of highlighting the creative energy and vitality of the French scene at the beginning of the 21<sup>st</sup> century and of helping to raise its international profile. Created in 2000 by the ADIAF, the Marcel Duchamp Prize is one of its most outstanding initiatives. Organized from the outset with the Centre Pompidou, this collector's prize intends to bring together the most innovative artists and confront all artistic forms. Each year, it honours a winner from among four French artists or artists residing in France, working in the field of the Plastic and Visual arts: installation, video, painting, photography and sculpture... The four artists nominated for each edition are chosen by a committee of collectors, enthusiastic actors in the art world, which is what make this prize so unique. The "selection of artists" is then submitted to an international jury, uniting experts considered to be authorities in the contemporary art world - curators of major institutions, French and foreign collectors - responsible for choosing the winner to whom the ADIAF offers a financial endowment of 35 000 euros. The selection committee and the jury are renewed each year. Over the years, the Marcel Duchamp has established itself as one of the most relevant vectors of information about contemporary art in France. An Ambassador of the French scene, it has acquired a reputation and prestige placing it among the top international benchmark prizes in contemporary art. The fifty or so exhibitions organized to date by the ADIAF worldwide around the Marcel Duchamp Prize throw invaluable light on the current vitality of contemporary art in France.

Lauréats du MARCEL DUCHAMP PRIZE : Thomas Hirschhorn (2000), Dominique Gonzalez-Foerster (2002), Mathieu Mercier (2003), Carole Benzaken (2004), Claude Closky (2005), Philippe Mayaux (2006), Tatiana Trouvé (2007), Laurent Grasso (2008), Saâdane Afif (2009), Cyprien Gaillard (2010), Mircea Cantor (2011), Daniel Dewar & Grégory Gicquel (2012), Latifa Echakhch (2013), Julien Prévieux (2014), Melik Ohanian (2015), Kader Attia (2016), Joana Hadjithomas & Khalil Joreige (2017) and Clément Cogitore (2018).

The ADIAF benefits from the generous support of:





**The French Embassy in China** by means of its service of cooperation and cultural initiative has the task of spreading French culture throughout China and setting up partnerships between the artistic institutions and cultural economic actors in both countries. Each year, the Embassy coordinates three artistic festivals: The Fête de la Francophonie in March (celebrating its 24<sup>th</sup> edition in 2019), the Croisements Festival (14<sup>th</sup> edition) and the Franco-Chinese Month of the Environment 6<sup>th</sup> edition).

Embassy website: www.ambafrance-cn.org The "French culture in China" website run by the cultural service: www.faguowenhua.com

## INSTITUT FRANÇAIS

Under the administrative supervision of the French Ministry of Foreign Affairs and International Development (MAEDI) and the Ministry of Culture and Communication (MCC), the **Institut français** actively contributes to France's foreign influence via the promotion of its image and the defence of its interests whether they be economic, linguistic or cultural. Its projects and programs take into account local contexts and can rely on a unique capacity for deployment throughout the vast network of cultural services in French Embassies, Instituts français and French Alliances on the five continents. www.institutfrancais.com



During the past thirteen years, **Croisements** has become the N°1 foreign festival in China and the biggest French festival on the international scene. Each spring in China, the festival shows French creation and the Franco-Chinese "crossroads" existing within numerous disciplines: theatre, dance, classical and contemporary classical music, current music, visual arts, new medias, cinema and books. The 13<sup>th</sup> Croisements Festival takes place from the 24<sup>th</sup> of April to the 10<sup>th</sup> of July 2019 and presents 68 programs in 30 cities in China.

Mini-site Croisements : http://croisements.faguowenhua.com Press (press kit, photos...): http://www.faguowenhua.com/fr-espace-presse

Videos (trailer and Chinese sponsors of the festival) on Youku et Tencent Video