

THE 2014 MARCEL DUCHAMP PRIZE AT The FIAC

Exhibition of the nominated artists

Théo MERCIER Julien PRÉVIEUX Florian and Michaël QUISTREBERT Evariste RICHER

- Private view, Wednesday 22nd October 2014
- Exhibition from 23rd to 26th October 2014 (stands 0.D40/D42/ E40/E42)
- Announcement of the winner, Saturday 25th October 2014, 11.30 am
- Place: Paris, Grand Palais (under the Stairway of Honour)

.....THE MARCEL DUCHAMP PRIZE

Created in 2000 by the ADIAF (Association for the International Diffusion of French Art) in order raise the international profile of the French artistic scene, every year the Marcel Duchamp Prize honours a winner from among four French artists or artists residing in France in the field of the plastic and visual arts. The ambition of this collector's prize, organized in partnership with the Centre Pompidou, is to bring together the innovative artists of their generation and help them develop their visibility in France and worldwide. Thirteen winners and nearly sixty artists have been honoured since the prize's creation.

After the Marcel Duchamp Prize exhibitions organized by the musée des beaux-arts of the city of Rouen during the summer and the Wilhelm Hack Museum of Ludwigshafen in Germany (private view the 20th of September), the four artists nominated for the 2014 Prize will be featured at the FIAC and their works presented in the Grand Palais. The winner will be chosen by an international jury and the announcement made on Saturday, the 25th of October. He will be invited by the Centre Pompidou for a three month solo show in the autumn of 2015. The ADIAF will award the winner a financial endowment of 35 000 euros and will participate in the work's production at around the sum of 30 000 euros.

THE 2014 MARCEL DUCHAMP PRIZE: NOMINATED ARTIST



Théo MERCIER

Born in 1984 in Paris Lives and works in Paris Represented by: Galerie Gabrielle Maubrie, Paris Reporter to the jury: Stéphane Corréard, Art Critic and Exhibition Curator

"Unpredictable, self-taught, a hyper-visual creator and standard bearer of a post-punk aesthetic, Théo Mercier knows how to move, disturb or touch like few others can: his 'Solitaire' became an icon as soon as it appeared at the Musée d'art moderne de la Ville de Paris in 2010. Steeped in Pop culture (and counter-culture, proto-culture and sub-culture), his work is more often than not melancholic, profoundly haunted by 'Memento mori', those vanities almost in ruin. Naturally reticent about any classification, Théo Mercier's art considers itself to be the construction of an imaginary world, placing itself –finally- as the heir to a revolutionary surrealism. He passed through Matthew Barney's workshop, in 2008, but Charles Ray is without doubt the only artist we can really link him with."

Extracts from the 2014 Marcel Duchamp Prize catalogue (text Stéphane Corréard)



Les Demoiselles d'Avignon, Potteries, 2013, photo Erwan Fichou



C'était mieux demain Sculpture, 2013, photo Erwan Fichou



Je ne regrette rien Silver photograph 160X200 cm , 2014, with Erwan Fichou

..... THE 2014 MARCEL DUCHAMP PRIZE: NOMINATED ARTIST



Julien PRÉVIEUX

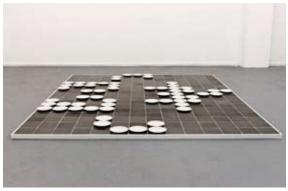
Born in 1974 in Grenoble Lives and works in Paris Represented by: Galerie Jousse Entreprise, Paris Reporter: Elie During, Associate Professor of Philosophy

"Julien Prévieux's work finds its raw material in what we might call the forms of normalized behaviour. His interventions in the field of social practices – from the world of business to urban space via the technologies of information, the cognitive sciences or the cultural industries – are about standardized attitudes and gestures (those conceived for user interfaces, for instance, and which might be patented), about operations conforming to codes, rules or protocols, but also about instruments analysing human phenomena (statistics) or even about modes of organizing knowledge (the library). Traversing a multiplicity of media and practices (drawing, painting, video, performance, writing...), the artist deliberately takes the path of "wilful misuse". The 'Lettres de non-motivation' sent in response to offers of employment which have provided the material for a book and several exhibitions well illustrate both the mischievous and systematic character of this approach, similar at first view to a playful version of social criticism.

Extracts from the 2014 Marcel Duchamp Prize catalogue (text Elie During)



Anomalies construites, 2011 HD Video, 8 min. Image: Vincent Bidaux, Christophe Bourlier, Robin Kobrynski. Sound: Super Sonic Productions. Voice: Olivier Claverie. Production: galerie Edouard-Manet de Geneveilliers. Courtesy galerie Jousse Entreprise. Photo Copyright: Julien Prévieux





La totalité des propositions vraies (avant), 2008 Books, oak, plywood, metal, diameter: 380cm, height : 155cm Courtesy galerie Jousse Entreprise. Photo Copyright: Julien Prévieux

Game of Life, 2012 Tiles, plates, 280 x 340cm Production: Frac Basse-Normandie. Courtesy galerie Jousse Entreprise. Photo Copyright: Aurélien Mole

CONTACT PRESSE ADIAF Association pour la diffusion internationale de l'art français Caroline Crabbe, 33 (0) 6 10 19 36 31 carolinecrabbe@wanadoo.fr – www.adiaf.com

.... THE 2014 MARCEL DUCHAMP PRIZE: THE NOMINATED ARTISTS



Florian and Michaël QUISTREBERT

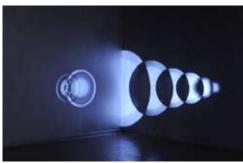
Born respectively in 1982 and 1976 in Nantes Live and work Paris and Amsterdam Represented by: Galerie Crèvecoeur, Paris; Juliette Jongma Gallery, Amsterdam Reporter to the jury: Pascal Rousseau, Art Historian and Exhibition Curator

The two brothers, Florian and Michaël Quistrebert have been painting four-handed since 2007, following their graduation from the Ecole des Beaux Arts of the city of Nantes. "Practicing in pairs, they are driven to re-question - in an empirical manner filled with fantasy - the ambition of modernism. They experiment with freedom of forms, materials and references from the dark romanticism of their first paintings to the iridescent abstraction of their latest works. But they also explore the imaginary worlds of the space occupied by the depiction that they wield on the canvas or screen, with a pronounced taste for what transgresses the frontiers between real and virtual on contact with the multiple interfaces of the digital era. The Quisterbert brothers' paintings and videos play on numerous visual effects that they combine with curious effects of material (impastos, swellings, projection...). The brothers' work is about the obviousness of materials and processes but also about the transparency, more analogical, of surfaces. Far from being a simple revival of the repertory of abstraction, their four-handed work finds surprising resonance in face of the current development of the technologies of simulation."

Extracts from the 2014 Marcel Duchamp Prize catalogue (text Pascal Rousseau)



Untitled losange 2. 2013 Bleach on coloured canvas, 200 cm x 200 cm Private collection, courtesy of the artists & Crèvecoeur, Paris



The Eighth Sphere. 2010 2 channel video installation Courtesy of the artists & Crèvecoeur, Paris



Stripe Painting 7. 2013 Gesso and acrylic on wood, 63 x 46cm Courtesy of the artists & Crèvecoeur, Paris Private collection photo Isabella Giovachin

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. THE 2014 MARCEL DUCHAMP PRIZE: NOMINATED ARTIST





Born in 1969 in Montpellier Lives and works in Paris Represented by: Galerie Meessen De Clercq, Brussels and Schleicher and Lange Gallery, Berlin Reporter to the jury: Florence Ostende, Art Historian and Exhibition Curator

At the crossroads of the sciences and the imaginary world, the universe of Evariste Richer, a graduate of the Ecole nationale des Beaux-arts of the city of Grenoble and the Ecole nationale supérieure d'arts of Cergy-Pontoise, focuses on "tools for measuring the work" and their distortion. He works on modes of representing natural phenomena in order to arouse reflection and stage their enigmatic and violent nature. His works often rely on science (geology, technology, perception or astronomy)." A large body of his works retraces humankind's frantic race to impose its own measurement on the world and bring the universe back to it. A calibrated measuring tape exposes the fragile relativity of universal measurement. The 29,029 feet of the highest summit in the world are compressed into a spool of copper thread of the same length (Everest, 2006). A fertile crossover between a Renaissance wunderkammer and the mental mechanics of conceptual art, the artist's work catalyses current trends of thought."

Extracts from the 2014 Marcel Duchamp Prize catalogue (text Florence Ostende)



«Je suis une caverne" (2010) Silver spoon, 61 cavern pearls, 20 x 5 x 4cm Courtesy: the artist, Shleicher/Lange Berlin and Meessen De Clercq, Brussels



Continuum 5 (2013) View of the exhibit "Continuum", Meessen De Clercq, Brussels Background: Evariste Richer, Geological Scale, 2009 Inkjet print on paper, 270 x 110cm (each) Foreground: Evariste Richer, Le Mètre Lunaire, 2012 Cooper, 27.27cm



Le Grand Elastique (2013) View of the monographic exhibit by Evariste Richer "Le Grand Elastique", Palais de Tokyo (27.02.13 - 20.05.13) Photo: André Morin, courtesy: the artist, Shleicher/Lange, Berlin and Meessen De Clerco, Brussels

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2014 SELECTION COMMITTEE

Françoise Adamsbaum, Pierre-Antoine Baubion, Gaïa Donzet, Olivier Fau, Gilles Fuchs, Nicolas Laugero-Lasserre, Alain Le Provost, Roberta Malavasi, Gabriel Nallet, Sébastien Peyret, Akemi Shiraha.

2014 JURY INTERNATIONAL

Bernard BLISTÈNE (France), Director of the Musée national d'art moderne, Centre Pompidou Joop N.A. VAN CALDENBORGH (Netherlands), Collector Gilles FUCHS (France), President of the ADIAF, Collector Anibal Y. JOZAMI (Argentina), Collector Jacqueline MATISSE-MONNIER (France-United States), Artist Thierry RASPAIL (France), Director of the Musée d'Art Contemporain and Artistic Director of the Biennale d'Art Contemporain of Lyon

Robert STORR (United States), Independent Curator, Dean of the Fine Arts School, Yale University

2014 REPORTERS

Stéphane CORRÉARD (Théo MERCIER), Art Critic and Exhibition Curator Élie DURING (Julien PRÉVIEUX), Associate Professor of Philosophy Pascal ROUSSEAU (Florian et Michaël QUISTREBERT), Art Historian and Exhibition Curator Florence OSTENDE (Evariste RICHER), Art Historian and Exhibition Curator

CAPITAL CONTRIBUTIONS OF THE MARCEL DUCHAMP PRIZE

Nominated artists

Exhibition at the musée des beaux-arts of the city of Rouen (Museum and Abbatiale Saint-Ouen) from 4th of July to 28th September 2014.

Participation in the Marcel Duchamp Prize exhibition 'Toutes directions' organized in Germany by the Wilhelm Hack Museum of Ludwigshafen (20th of September 2014 to 11th of January 2015.

Exhibition at the FIAC (23rd to 26th October 2014)

Publication by the ADIAF of a catalogue of the four artists.

<u>Winner</u>

3 month solo show at the Centre Pompidou in the 315 space during the autumn of 2015.

Financial endowment of 35 000 euros donated by the ADIAF.

Participation by the ADIAF in the work's production at around the sum of 30 000 euros.

Invitation to the Artcurial evening organized during the opening of the next Venice Biennial.

Catalogue published by the Centre Pompidou.

Invitation to the Marcel Duchamp Prize's international exhibitions.

The ADIAF: collectors committed to the French scene www.adiaf.com

Founded in 1994 and presided over by Gilles Fuchs, the ADIAF – Association for the International Diffusion of French Art – groups together 350 contemporary art collectors, all strongly committed to the adventure of creation. Its mission: help raise the international profile of the French scene through the MARCEL DU-CHAMP PRIZE and make a wider public aware of the vitality of contemporary creation.

Every year, the MARCEL DUCHAMP PRIZE honours a winner from among four French artists or artists residing in France, working in the field of the plastic and visual arts: installation, video, painting, photography, sculpture...

The originality of the MARCEL DUCHAMP PRIZE lies in the way the artists are selected. It is the members of the ADIAF's selection committee, i.e. the collectors, who establish the list of nominated artists. The "selection of artists" is then submitted to an international jury of experts considered to be authorities in the contemporary art world: curators, critics, French and overseas collectors. The selection committee and the international jury are renewed for each prize.

Nearly 60 artists from the French scene have been honoured by the Prize since its launch in 2000, including 13 winners:

Thomas HIRSCHHORN (2000), Dominique GONZALEZ-FOERSTER (2002), Mathieu MERCIER (2003), Carole BENZAKEN (2004), Claude CLOSKY (2005), Philippe MAYAUX (2006), Tatiana TROUVÉ (2007), Laurent GRASSO (2008), Saâdane AFIF (2009), Cyprien GAILLARD (2010), Mircea CANTOR (2011), Daniel DEWAR et Grégory GICQUEL (2012), Latifa ECHAKHCH (2013).

The Marcel Duchamp Prize benefits from the support of:

Lombard Odier, Fondation d'entreprise Hermès, Artcurial, Inlex IP Expertise.

Partners:

Artfavo, CreativTV, DTAM, Horizon Bleu, Lazard Frères Gestion.