PRESS RELEASE VOL.3

[OPENING] FRENCH WINDOW: LOOKING AT CONTEMPORARY ART THROUGH THE MARCEL DUCHAMP PRIZE

26 MARCH (SAT) – 28 AUGUST (SUN), 2011 MORI ART MUSEUM

The last decade of French contemporary art through the perspective of the collectors

The Mori Art Museum presents "French Window: Looking at Contemporary Art through the Marcel Duchamp Prize" from Saturday, 26 March to Sunday, 28 August, 2011 in celebration of (or to commemorate) the 10th anniversary of the Marcel Duchamp Prize, hosted by ADIAF, a group of French collectors.

[Main Features]

More than 10 works created by Marcel Duchamp are exhibited. The works of 27 artists including the works of ten winners of the prize are presented. The interior of an *appartement* of an art collector in Paris is reproduced in the museum. An art work as large as 9 meters in length has gone out of the museum exhibition space and been placed in the public space at Roppongi Hills.

This exhibition introduces the work of contemporary artists who have won or been finalists for the prize and also the work of Duchamp himself. 28 artists are included in total. The exhibition – the title of which refers to the pun in the name of Duchamp's well known work Fresh Widow – includes five sections: "Duchamp's Window," "The View from the Window," "The Window of Time and Space," "The Window of the InnerWorld" and "Inside the Window."

The first section includes important examples of Duchamp's "readymades," while the next three sections showcase the essence of French contemporary art through a selection of paintings, sculptures, photographs, installations and videos made by the artists of diverse ages and cultural backgrounds who have achieved success in the Marcel Duchamp Prize's 10-year history. The fifth and final section includes a full-scale recreation of a typical French collector's apartment, complete with artworks.

Confronted with the artists' diverse forms of expression – each dealing in original ways with such themes as everyday life, time and generic urban landscapes – the audience has the chance to feel directly the atmosphere of the French artistic scene, and to know even more about the fascinating historical, social and cultural contexts out of which the works have emerged. In the "age of the collector" or "the age of living together," this exhibition also represents a chance to think deeply on the potential for collaboration in Japan between the public sector – public museums and organizations – and the private sector – collectors and also private museums.

"The Large Carriage" will run through the grounds of Roppongi Hills.



Marcel Duchamp Fresh Widow 1920/1964 Wood, glass 79.0 x 54.1 x 10.8 cm Collection: Hiroshima City Museum of Contemporary Art © Succession Marcel Duchamp / ADACP, Paris & SPDA, Tokyo, 2011



Mathieu Mercier Untitled 2007 Plexiglas 190 x 120 x 50 cm Photo: Sully Balmassière Courtesy: Galerie Lange + Pult, Zurich © ADACP, Paris & SPDA, Tokyo, 2011

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Measuring 9-meters in length, "The Large Carriage" is an art piece that belongs to the same series as the work which was exhibited and attracted public attention at Xavier Veilhan's solo-exhibition held at the Chateau de Versailles, Paris (2009). The work will be exhibited in the public space at Roppongi Hills as if it ran out of the museum building.

Xavier Veilhan The Large Carriage 2009 Welded steel sheet metal, acrylic paint 280×1500×180 cm Installation view: "Veilhan Versailles," Chateau de Versailles, Paris, 2009 Photo: Florian Kleinefenn Commissioned work by the Ministère de la Culture et de la Communication, Centre National des Arts Plastiques Courtesy: Galerie Emmanuel Perrotin, Paris © ADACP, Paris & SPDA, Tokyo, 2011

*Saâdane Afif's *The Skull* and the artworks of Kader Attia and Claude Lévêque, comprising the exhibition will not be shown at the beginning of the exhibition period. For further details, please contact us directly.

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Outside Installation

Press Contact Details: Mr. Watanabe, Ms. Taki, Ms. Shinagawa, Ms. Okazaki Public Relations, Mori Art Museum Tel: 03-6406-6111 Fax: 03-6406-9351 E-mail: pr@mori.art.museum Web: www.mori.art.museum



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ADIAF www.adiaf.com

Created in 1994, the ADIAF – Association for the International Diffusion of French Art – is the most important group of contemporary art collectors in France today. Its ambition is to support the new generation of artists and help promote the French artistic scene on an international scale. Chaired by Gilles Fuchs, former President of NINA RICCI, collector and 2003 winner of the Montblanc Award for cultural patronage, the ADIAF now numbers nearly 300 private collectors wishing to experience the adventure of current creation. It is supported by private companies.

The Marcel Duchamp Prize

The Marcel Duchamp Prize is held in honor of the great 20th century French artist, known as the pioneer of comtemporary art, as a way of supporting and promoting artists who lead the French contemporary scene, working in the field of the plastic and visual arts: installation, video, painting, photography and sculpture. The prize, which is opened to French artists and artists living in France, was established in 2000 by the ADIAF. It is organized in partnership with the Centre Pompidou and the FIAC (International Contemporary Art Fair). Over the last ten years, the distinguished Marcel Duchamp Prize has become one of the most renowned international awards.

NOMINATED ARTISTS OF THE MARCEL DUCHAMP PRIZE [alphabetical order] Bold: Prticipating Artists, *Winners

2000 Pierre Bismuth Rebecca Bournigault Claude Closky Thomas Hirschhorn * Felice Varini Xavier Veilhan	2002 Chen Zhen Bernard Frize Dominique Gonzalez-Foerster * Valérie Jouve Anri Sala Wang Du	2003 Stéphane Couturier Claude Lévêque Mathieu Mercier * Pascal Pinaud Eric Poitevin	2004 Valérie Belin Carole Benzaken * Philippe Cognée Richard Fauguet Philippe Ramette
2005 Kader Attia Gilles Barbier Olivier Blanckart Claude Closky *	2006 Adel Abdessemed Leandro Erlich Philippe Mayaux * Bruno Peinado	2007 Adam Adach Pierre Ardouvin Richard Fauguet Tatiana Trouvé *	2008 Michel Blazy Stéphane Calais Laurent Grasso * Didier Marcel
2009 Saâdane Afif * Damien Deroubaix Nicolas Moulin Philippe Perrot	2010 Céleste Boursier-Mougenot Cyprien Gaillard * Camille Henrot Anne-Marie Schneider		

Organizers: Mori Art Museum, ADIAF (Association for the International Diffusion of French Art), The Asahi Shimbun **In Association with:** INSTITUT FRANÇAIS, Ministère de la Culture et de la Communication, Ambassade de France au Japon, Center Pompidou

Corporate Sponsors: OBAYASHI CORPORATION, BOVIS FINE ART, EECKMAN ART INSURANCE, BERNARD CASSIERE, KYUDENKO, SANKEN SETSUBI KOGYO CO.,LTD., SHINRYO CORPORATION, PEUGEOT CITROËN JAPON Co., LTD. **Cooperation:** Nakatsu kagu Co.,ltd., ANA, ANA InterContinental Tokyo, CERA TRADING CO.,LTD., TOTO LTD., Champagne Nicolas Feuillatte, BOMBAY SAPPHIRE

Curated by: Nanjo Fumio (Director, Mori Art Museum), Miki Akiko (Guest Curator), Jean-Marc Prevost (Guest Curator)

Venue: Mori Art Museum 53F Roppongi Hills Mori Tower, 6-10-1 Roppongi, Minato-ku, Tokyo |apan

Tel: 03-5777-8600 (Hello Dial)

Website: www.mori.art.museum

Open Hours: 10:00 - 22:00 (Tue: 10:00 - 17:00)

*Closing hour will be 20:00 until 3/31, except for Tuesday the 3/29 on which the galleries close at 17:00. Please note, however, this is subject to change depending upon circumstances.

*Admission until 30 minutes before closing.

Admission: Adult: ¥1,500 University / Highschool student: ¥1,000 / Child (4 years to Junior Highschool student): ¥500 *All prices include tax. *Ticket also valid for "MAM Project 014: Taguchi Yukihiro" and Tokyo City View observation deck (excludes Sky Deck). *Additional entrance fee to the Sky Deck is required: ¥300

Press Contact Details: PRESS RELEASE プレスリリース

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REFERENCE IMAGES



Bruno Peinado Untitled, The Big One World 2000 Polystyrene foam, resin, polyurethane paint, wood $240 \times 170 \times 100$ cm

Collection: FRAC Poitou-Charentes, France Photo: Christian Vignaud Courtesy: Galerie Loevenbruck, Paris © ADAGP, Paris & SPDA, Tokyo, 2011



Valérie Belin Untitled, from the series Modeles II 2006 Pigment print on paper mounted on aluminum 125 x 100 cm Courtesy: Calerie Jérôme de Noirmont, Paris © ADAGP, Paris & SPDA, Tokyo, 2011







Camille Henrot Tevau 2010 Mixed media 140X150×60 cm Private Collection Photo: Charles Duprat Courtesy: the kamel mennour, Paris

Thomas Hirschhom Spinoza-Car 2009 Car, cardboard, book, glass, paper, paper print, various tape and plush, etc 210 x 480 x 220 cm Collection of the artist Installation view: Rue Henri Murger, Aubervilliers, France Courtesy: ARNDT, Berlin © ADAGP, Paris & SPDA, Tokyo, 2011



Richard Fauguet Untitled 1996–2004 Silhouettes of masterpieces from art history / cut-out Vénilia Dimensions variable Collection: Fonds National d'Art Contemporain (FNAC), Paris Installation view: "Paris Air (Air de Paris)," Centre Pompidou, MNAM-CCI, Paris, 2007 Photo: Adam Rzepka Courtesy: ART:CONCEPT, Paris

Nicolas Moulin Novomond 71 1996–2001 Cibachrome print, mounted on aluminum 80X120 cm Courtesy: Galerie Chez Valentin, Paris

Some of the referential images on this press release may not be down loaded from our website. Please contact us directly for request of such images. WWW.MORI.ART.MUSEUM

*Some of the art works comprising the exhibition will not be shown at the beginning of the exhibition period. For further details, please check back information updates on our website.

RELATED INFORMATION

Exhibition Catalogue

Contributors: Nanjo Fumio, Gilles Fuchs, Alfred Pacquement, Miki Akiko, Jean-Marc Prevost Size: Number of page: B5 variation, 248 pages Language: Japanese-English bilingual Price: ¥2,940 (incl.tax) Published by: Mori Art Museum Edited and Produced by: Heibonsha Ltd. Publishers

Postcard

9 variations (tentative) Price: ¥157(incl/tax) *Release date undetermined Sales period: Exhibition period

Pattern: Thomas Hirschhorn, Xavier Veilhan, Mathieu Mercier, Philippe Ramette, Tatiana Trouvé, Bruno Peinado, Nicolas Moulin, Marcel Duchamp, and other

Enquiries: Mori Arts Center Museum Shop Tel: 03-6406-6270 E-mail: shop@macmuseumshop.com Web: www.macmuseumshop.com



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PUBLIC PROGRAMS

Gallery Talk *|apanese only

Explore the exhibition with a member of the Mori Art Museum staff. *Please check our website for dates and times. Venue: Mori Art Museum (Please gather at the entrance of the exhibition.) Capacity: I 5 each (bookings not required) Admission: Free (exhibition ticket required)

Family Programs *|apanese only

Family Tour

A tour for parents and children to enjoy art – for babies in strollers to small children. Choose a tour to match your child's stage of development. Participants: Preschool-aged children (0 to 6) and their guardians Capacity: 10 groups each (bookings required) Admission: Free (exhibition ticket required)

Baby Stroller Tour *BOOKED OUT

A tour for guardians with small children in strollers. No need to feel embarrassed about bringing a stroller into the exhibition.

Date: 11:00-12:00, Tuesday, 19 April and Saturday, 21 May 2011 * There are no restrictions on use of baby strollers within the museum, so if you can't attend the tour, feel free to visit at any time.

Parent-child Dialogue Tour *BOOKED OUT

A tour for parents with children who have just started to talk. Feel free to discuss the exhibition or whatever catches your child's fancy. (Recommended for children over the age of 3.)

Date: 15:00-16:00, Tuesday, 19 April and Saturday, 21 May 2011

Access Programs *|apanese only

Sign Language Tour

A tour for enjoying the exhibition using sign language and words. Open to those who don't use sign language, too.

Date: 19:00-20:00 Friday, 3 June and 15:00-16:00 Saturday, 25 June 2011 Participants: General public Capacity: 10 (bookings required) Admission: Free (exhibition ticket required)

School Programs *|apanese only

Teacher Program

In addition to guidance through the museum, we discuss ways in which the exhibition could be used in learning situations.

Date: 18:30-20:00, Thursday, 14 April 2011

Participants: Teachers at nursery schools, kindergartens, primary schools, junior high schools, colleges and universities Capacity: 50 (bookings required)

Admission: Free

Special Kids Tour "Tell Us Mr. Director! What is Contemporary Art?"

A lot of contemporary art from France will be presented at the exhibition, "French Window: Looking at Contemporary Art through the Marcel Duchamp Prize." The director of the Mori Art Museum will be present at the tour to enjoy the exhibition with you and to answer your questions such as "Who is Marcel Duchamp?" and "What is contemporary art?"

Date: 10:30-12:00, Thursday, 5 May 2011

Speaker: Nanjo Fumio (Director, Mori Art Museum)

Participants: Primary school age children Capacity: 20 (bookings required) Admission: Free (exhibition ticket required)

Seniors Tour

A tour for seniors. With one member of staff for every two or three participants, this tour is flexible enough to move at each participant's own pace. Recommend for seniors wanting to learn more about the exhibition or seniors unfamiliar with art.

Date: 10:30-12:00 Friday, 17 June 2011 Participants: Seniors (over 60 years of age) * Companions can be of any age. Capacity: 10 (bookings required) Admission: Free (exhibition ticket required)

Verbal Imaging Tour

A tour in which the visually impaired can explore the exhibition through dialogue with museum staff.

Date: 11:00-12:30 Saturday, 25 June 2011

Participants: Those with some form of visual impairment Capacity: 8 (bookings required) Admission: Free (exhibition ticket required)

School Tours

Tours conducted as a part of school classes. Please enquire at least three days in advance. Tour content and dates will be determined through consultation with teachers.

Admission per student: Free (Nursery schools, kindergartens, primary schools, junior high schools) / ¥500 (High schools) / ¥1,000 (colleges, universities) Teachers/guardians are admitted free. Please enquire for details.

Bookings

Advance bookings are required for all programs except "Gallery Talks." Participation in all other programs is on a first-come, first-served basis. Reservations can be made from the Mori Art Museum website. Bookings for "Sign Language Tours" can also be made by fax (03-6406-9351) and for "Verbal Imaging Tours" and "School Tours" by telephone (03-6406-6101)

Enquiries

Public Programs, Mori Art Museum (Monday to Friday 11:00-17:00) TEL: 03-6406-6101(direct) FAX: 03-6406-9351 E-mail: ppevent-mam@mori.co.jp

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